

T H E
MEGA
B R A I N™

Thank you for scheduling an event with Medical Inflatable Exhibits. Below are a few tips and resources to make your event an even bigger success.

When referring to Medical Inflatable Exhibits and/or MEGA Brain™ on your website or in digital media (Facebook, online newsroom, email newsletter, etc.), please include a link to our website: medicalinflatables.com or to the product page for MEGA Brain: medicalinflatables.com/mega-brain.

Medical Inflatable Exhibits and MEGA Brain Talking Points

- The MEGA Brain is a large-scale, interactive, educational model of the human brain designed to help teach people about the risks, symptoms, nature and causes of various diseases.
- The MEGA Brain was designed with the assistance of board-certified medical professionals to ensure the accuracy of the exhibit and the information conveyed.
- The MEGA Brain is the world's only portable, inflatable, walk-through brain exhibit.
- The MEGA Brain is approximately 18 feet long by 14 feet wide by 12 feet high.

Event Best Practices

Over time, we have observed clients creatively adding to the attraction of a Medical Inflatable Exhibit such as the MEGA Brain. Here are some best practices we have seen work very well for our other clients:

- Utilize the American Stroke Association resources to augment your MEGA Brain inflatable exhibit.
- Tailor your tour and activities to attract and engage children--third graders and older.
- Set up satellite education stations featuring topics such as head trauma prevention, buckling up for safety, or brain-healthy cooking with local chefs.
- Show and tell: Display medical devices such as stents, portable neurology diagnostic tools and brain surgery instruments.
- Say cheese: Provide children (and other attendees) with a memory from the world's only inflatable, walk-through brain exhibit by taking their pictures with a digital camera, and printing them on a portable printer, and placing them in a branded cardboard frame.
- Create a simple, brain-related coloring page and have children color the picture and enter to win a prize.
- Stay sharp: Develop a page of brain teasers and educate attendees on the areas of the brain they use when solving the puzzles
- Give aways!

M E D I C A L
INFLATABLES™

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