

T H E
MEGA
H E A R T™

Thank you for scheduling an event with Medical Inflatable Exhibits. Below are a few tips and resources to make your event an even bigger success.

When referring to Medical Inflatable Exhibits and/or MEGA Heart™ on your website or in digital media (Facebook, online newsroom, email newsletter, etc.), please include a link to our website: medicalinflatables.com or the product page for MEGA Heart: medicalinflatables.com/mega-heart.

Medical Inflatable Exhibits and MEGA Heart Talking Points

- The MEGA Heart is a large-scale, interactive, educational model of the human heart designed to help teach people about the risks, symptoms, nature and causes of various diseases.
- The MEGA Heart was designed with the assistance of board-certified medical professionals to ensure the accuracy of the exhibit and the information conveyed.
- The MEGA Heart is the world's only portable, inflatable, walk-through heart exhibit.
- The MEGA Heart is approximately 21 feet long by 15 feet wide by 12 feet high.

Event Best Practices

Over time, we have observed clients creatively adding to the attraction of a Medical Inflatable Exhibit such as the MEGA Heart. Here are some best practices we have seen work very well for our other clients:

- Use American Heart Association resources to augment your MEGA Heart inflatable exhibit. For example, set up a Jump Rope for Heart.
- Tailor your tour and your activities to attract and engage children--third graders and older.
- Set up satellite stations with educational programs (such as CPR training) or health screenings (such as blood pressure monitoring, glucose checks and cholesterol testing).
- Have a nutritionist speak to children about heart-healthy eating habits.
- Supplement the nutritionist's lectures by inviting a local chef to demonstrate simple, heart-healthy cooking.
- Show and tell: Display medical devices such as stents, pacemakers, catheters, portable cardiac diagnostic tools and heart surgery instruments.
- Say cheese: Provide children (and other attendees) with a memory from the world's only inflatable, walk-through heart exhibit by taking their pictures with a digital camera, printing them on a portable printer and placing them in branded cardboard frames.
- Create a simple, heart-related coloring page, then have children color the picture and enter to win a prize.
- Give aways!

M E D I C A L
INFLATABLES™

CONTACT INFORMATION:

Lauren Hill
Medical Inflatable Exhibits, Inc.
Phone: 281.214.0490 Cell: 713.459.5388
Lauren@medicalinflatables.com
www.medicalinflatables.com