

T H E
MEGA
L U N G S[®]

Thank you for scheduling an event with Medical Inflatable Exhibits. Below are a few tips and resources to make your event an even bigger success. When referring to Medical Inflatable Exhibits and/or MEGA Lungs[®] on your website or in digital media (Facebook, online, news-room, email newsletter, etc.), please include a link to our website: medicalinflatables.com or to the product page for MEGA Lungs: medicalinflatables.com/exhibits/mega-lungs.

MEDICAL INFLATABLE EXHIBITS AND MEGA LUNGS TALKING POINTS

- The MEGA Lungs is a large-scale, interactive, educational model of the human lungs designed to help teach people about the risks, symptoms, nature and causes of various diseases.
- The MEGA Lungs was designed with the assistance of board-certified medical professionals to ensure the accuracy of the exhibit and the information conveyed.
- The MEGA Lungs is the world's only portable, inflatable, walk-through lung exhibit.
- The MEGA Lungs are approximately 12 feet high by 15 feet wide by 10 feet long.

EVENT BEST PRACTICES

Over time, we have observed clients creatively adding to the attraction of a Medical Inflatable Exhibit such as the MEGA Lungs. Here are some best practices we have seen work very well for our other clients:

- Utilize the American Lung Association resources to augment your MEGA Lungs inflatable exhibit. For example, partner with them and utilize their smoking cessation programs.
- Tailor your tour and activities to attract and engage children-third graders and older.
- Set up satellite education stations featuring topics such as eliminating pollution sources in your home, taking control of your asthma by creating asthma-friendly environments, or understanding COPD.
- Show and tell: Display models and demonstrate how to properly use asthma inhalers, nebulizers, BIPAP breathing machines and respirators.
- Say cheese: Provide children (and other attendees) with a memory from the world's only inflatable, walk-through lung exhibit by taking their pictures with a digital camera, printing them on a portable printer, and placing them in a branded cardboard frame.
- Create a simple, lung-related coloring page and have children color the picture and enter to win a prize.
- Give aways!

M E D I C A L
INFLATABLES[™]

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