

T H E MEGA B O D Y™

Thank you for scheduling an event with Medical Inflatable Exhibits. Below are a few tips and resources to make your event an even bigger success.

When referring to Medical Inflatable Exhibits and/or **MEGA Body™** on your website or in digital media (*Facebook, online newsroom, email newsletter, etc.*), please indicate a link to our website: medicalinflatables.com, or to the product page for **MEGA Body**: medicalinflatables.com/MEGABody.

MEDICAL INFLATABLES EXHIBIT AND MEGA BODY TALKING POINTS

- The **MEGA Body** is a larger than life, interactive, educational model of the entire human body designed to help teach people about the risks, symptoms, nature and causes of various diseases.
- The **MEGA Body** was designed with the assistance of board-certified medical professionals to ensure the accuracy of the exhibit and the information conveyed.
- The **MEGA Body** is the world's only portable, inflatable, walk-through full body exhibit.
- The **MEGA Body** is approximately 50 feet long by 15 feet wide by 12 feet high.

EVENT BEST PRACTICES

Over time, we have observed clients creatively adding to the attraction of a Medical Inflatable Exhibit such as the **MEGA Body**. Here are some best practices we have seen work very well for our other clients:

- Augment the educational materials of your **MEGA Body** inflatable exhibit with preventive health brochures from the American Medical Association (*such as Healthy Lifestyles for Adolescents*) and organizations for the prevention and cure of specific illnesses (*such as the Juvenile Diabetes Research Foundation*).
- Bring in fun activities to promote overall body health, like a trampoline or stationery bikes/steppers.
- Tailor your **MEGA Body** tour to attract and engage children—third graders and older.
- Set up satellite education stations featuring topics such as diabetes prevention, fitness and exercise, or nutritional cooking with local chefs.
- Show and tell: Display common medical devices such as stethoscope, thermometer, and portable x-ray machine.
- Say cheese: Provide children (*and other attendees*) with a memory from the world's only inflatable, walk-through body exhibit by taking their pictures with a digital camera, and printing them on a portable printer, and placing them in a branded cardboard frame.
- Create a simple, human-body-related coloring page, have children color the pictures, and enter to win a prize.
- Stay healthy: Develop a page of health tips with a human-body-shaped maze to reach total health by correctly tracing the pathway.
- Give aways!

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